



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

PROGRAM BOOK ADVERTISING CONTRACT

NCIA 2024 National Training Conference

COMPLETE FULLY ▶

NAME OF COMPANY	WEBSITE	
ADDRESS		
CITY	STATE	ZIP
PHONE		
CONTACT	TITLE	
EMAIL		
AUTHORIZED REPRESENTATIVE SIGNATURE		DATE

AD SPECIFICATIONS AND RATES

Ad Copy Instructions: REPEAT Will Provide NEW Ad Copy | All ad measurements are width X height | Please select the ad type below

Premium Space (8.5" x 11" | Full Color)

- Back Cover **\$950**
- Inside Back Cover **\$750**
- Inside Front Cover **\$750**

See artwork requirements for all ads below.

Non-Members: Add a 25% surcharge. To avoid surcharge, your membership **must be** current at time of reservation.

Standard Space

- Full Page (8.5" x 11") **COLOR: \$600**
 B&W: \$450
- Half Page Horizontal (7.5" x 4.5") **COLOR: \$375**
 B&W: \$325

TOTAL AMOUNT DUE: \$

2024 PROGRAM BOOK DEADLINES | Space Reservation: **JANUARY 5, 2024** | Artwork: **JANUARY 12, 2024**

ARTWORK REQUIREMENTS

Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement.

IMPORTANT: Provide a **PRESS quality PDF** of the ad at **300 DPI at final size**.

Full page ads only (if applicable) provide **0.125"** to edges that have bleeds (final size with bleeds on a 4 edges: 8.75" x 11.25").

Please do NOT include any crop marks, printer information, etc.

LIVE area is 7" x 10" to be sure NO important information (text, logos, etc.) do not go beyond this to avoid being cut off.

CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. *Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.*

▶ **NOTE:** This is a **legally binding contract**. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

PLEASE SEND CONTRACTS TO

memberservices@nationalcia.org

NCIA OFFICE USE ONLY

Check/Credit Card Authorization # _____ Date Paid _____

SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE

DATE



NCIA 2024 National Training Conference

PAGE 2 OF 2

TERMS AND CONDITIONS

1. Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom.

2. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements.

3. NCIA assumes no liability for error or omissions in key numbers.

4. NCIA reserves the right to review and reject any advertisement.

5. NCIA does not guarantee any given level of circulation for an advertisement.

6. No conditions printed or otherwise appearing on the space order, billing instructions, or copy instructions which conflict with NCIA stated policies will be binding on NCIA.

7. The advertiser warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

8. No contract is valid unless it is signed by NCIA's authorized agent on behalf of NCIA.

9. Payment terms are net 30 days from the date of the invoice. Any unpaid balances over 30 days on invoices will be charged an additional 1.5% per month.

10. NCIA reserves the right to change or modify policies, terms, and rates set forth herein at any time.

11. NCIA does not render commissions to advertising agencies.

12. NCIA membership must be current at the date of reservation.
