

# Sponsorship Opportunities

**CAPTURE THE ATTENTION OF YOUR MOST IMPORTANT CLIENTS!**

**NO MATTER WHERE CONFERENCE PARTICIPANTS GO, THEY WILL SEE YOUR COMPANY'S NAME:**

- ▶ **In the Conference Registration Area**
- ▶ **In the Conference Exhibit Hall**
- ▶ **In the Conference Planning Guide**
- ▶ **In the Conference Program Book**
- ▶ **In the Pre-Conference E-Briefs**
- ▶ **In the Spring and Summer Editions of *NCIA News***
- ▶ **On NCIA's website *[nationalcia.org](http://nationalcia.org)***



All sponsorships qualify your company for ***State Date***, an experience where sponsors meet with state Correctional Industry representatives to discuss products, services, projects, or other matters.

## **CONFERENCE SPONSOR \$18,000**

As the most valuable sponsorship package offered by NCIA, this option provides an exceptional opportunity for your company to gain maximum exposure to hundreds of decision makers representing every state in the union as well as Canada and Australia. This package is actually a combination of all sponsorships wrapped up into one exciting opportunity! You will receive ALL the basic sponsor benefits listed above, as well as all of the benefits granted to every sponsorship class listed here except lanyard and USB sponsors. Of course that's not all! Only those companies that select this conference package will receive these additional perks:

- Your company will receive a personal invitation to the exclusive President's Reception. The NCIA President hosts this reception for Correctional Industry administrators and NCIA board members only.
- Banner Ad on NCIA website; Logo and company name on NCIA Exhibit Hall entryway
- Your company's logo will be prominently positioned in all conference e-newsletters sent before and after the conference
- Your company's logo will be placed on the front cover of the official conference program book, which every attendee receives upon registration
- A representative from your company will be invited to join other dignitaries at the head table at the Opening Session Keynote Address, Exhibit Hall Grand Opening Ribbon Cutting Ceremony and at the Awards Banquet
- A representative from your company will be invited to offer welcoming remarks at the Opening Session

# COMPANY EXPOSURE: Sponsorship Packages for Every Budget

## HOTEL KEY CARD \$3,500

Picture your logo on every hotel key given to attendees at the official conference hotel! This exclusive sponsorship will guarantee that all attendees see your logo every time they open their hotel room door.

## BADGE LANYARD \$3,500

Your company logo will have maximum visibility when it's printed on the badge lanyards we provide. Every attendee will wear the provided lanyard around their neck during the entire conference! Attendees also take these lanyards home with them and use them for key chains and other uses, further extending your visibility!

## AWARDS BANQUET \$4,000

The NCIA Awards Banquet, held on the final evening of the conference where awardees are recognized for their achievements in the field of Correctional Industries, is a chance for attendees to relax and have fun before the end of the conference. In addition to the basic sponsor benefits, your company's name and logo will be placed on the Banquet program and banquet tickets. Finally, an executive of the sponsoring companies will be invited to sit at the Banquet Head Table.

## CONFERENCE APP \$3,000

The NCIA Conference App gives attendees access to the entire program, as well as exhibitor information, networking opportunities, and the exhibit hall scavenger hunt for the attendees! Sponsoring this app will get your logo in the palms of each attendee!

## FOOD & BEVERAGE BREAKS \$4,000

Here is your chance to sponsor all of the food and beverage breaks held on Tuesday and Wednesday! Your company name and logo will appear on signage for the Tuesday Morning Coffee Break, Tuesday and Wednesday Workshop Breaks, and the Wednesday Exhibit Hall Lunch. This is great opportunity to get in front of attendees multiple times throughout the conference.

## GOODY BAG \$3,500

With the Goody Bag Sponsorship, your company logo is printed on every attendee Goody Bag, which is handed out to all attendees at registration. Most attendees take these Goody Bags home with them for future use, continuing your branding beyond the conference.

## KEYNOTE SPEAKER \$3,000

Gain direct exposure to conference attendees as soon as they arrive at NCIA 2021 by sponsoring the Opening Session Keynote. In addition to the basic sponsor benefits, an executive of the sponsoring companies will be invited to sit at the head table of the Session, along with other dignitaries, and will be announced from the podium by the moderator as the event's sponsors.

## CI STAFF ROUNDTABLES \$2,500

This is your company's opportunity to be recognized at one of the conference's most popular events. Sponsor the CI Staff Roundtables to have your company featured in each roundtable's moderator announcements and on the CI Staff Roundtable signage!

*Note: CI Staff Roundtables are a CI staff only forum.*

## AUDIO-VISUAL \$2,500

Want to have maximum daily exposure to conference attendees? In addition to the basic sponsor benefits, conference attendees will see your company name and logo on a placard placed outside of each meeting room where a workshop is taking place and hear your sponsorship announced at the beginning of each of the 25 workshops.

## EDUCATIONAL WORKSHOPS \$2,500

This is an excellent opportunity to be involved with the educational component of the conference. Along with the basic sponsor benefits, your company name will be announced at the beginning of each educational workshop and your company logo will be placed on signage for that specific educational track.

**GENERAL (\$1,000 - \$2,000)** are also available. Please contact NCIA at (410) 230-3972 for more information.

## NEED MORE INFO?

Contact NCIA at  
(410) 230-3972 or  
[memberservices@nationalcia.org](mailto:memberservices@nationalcia.org)

All sponsors will receive recognition in conference e-newsletters sent before and after the conference. In order to maximize this opportunity to be recognized in all conference e-newsletters, **make sure to reserve your sponsorship before November 24, 2023.**