



# MEMBER E-BRIEFS

## 2022 Advertising Contract

Questions?  
Contact Liz Myers:  
Phone: (410) 230-3972  
Email: Liz@nationalcia.org

Company Name: _____	Contact Name: _____
Website: _____	Address: _____
Email: _____	City: _____
Phone: _____	State: _____ Zip: _____
Authorized Representative Signature: _____	

### Please select the placement and number of issues:

Premium Leaderboard (top of the email)

all 6 Issues \$500/per issue      3 Issues \$600/per issue      1 Issues \$650/per issue

Featured Highlight (embedded)

all 6 Issues \$450/per issue      3 Issues \$550/per issue      1 Issues \$600/per issue

### Please select the months you would like your ad to appear:

February      May      July      August      October      November

### ARTWORK REQUIREMENTS

1. Horizontal Ads: 550px (w) x 132px (h). The resolution is 72dpi. Submit files in jpg format. Color ads only and no animated gifs or embedded video/audio.

2. Rates listed are for the noted size/shape. If the artwork supplied is different from the specifications listed in the contract signed by the advertiser, additional charges will apply to make the artwork comply with the contract specification

\* Space closing is (7) days prior to first day of the month in which the advertisement is to commence.

Please charge the card below for this amount: \_\_\_\_\_ or invoice me

CARD TYPE:    **Visa**    **Mastercard**    **American Express**

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ CARDHOLDER SIGNATURE: \_\_\_\_\_

Mail payment to:  
NCIA  
800 North Charles Street,  
Suite 550B  
Baltimore, MD 21201

Note: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.