



**NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION**

Program Book Advertising Space Contract

NCIA 2023 National Training Conference

CONFERENCE PROGRAM BOOK AD SPECIFICATIONS AND RATES

Premium Space

Back cover	Color	\$950
Inside back cover	Color	\$750 — SOLD
Inside front cover	Color	\$750

Standard Space

Full page (8.5" x 11")	Color	\$600
Full page (8.5" x 11")	B/W	\$450
Half-page horizontal (7.5" x 5")	Color	\$375
Half-page horizontal (7.5" x 5")	B/W	\$325

DEADLINES

Ad space deadline: **December 9, 2022**

Ad copy deadline: **January 13, 2023**

Non-members add a 25% surcharge.

To avoid surcharge, your NCIA membership must be current at the time of space reservation.

Name of company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

Signature of authorizing party: _____

Note: This is a legally binding contract. In signing this document, the advertiser and agency agree to abide by all of the contract terms and conditions stated within this brochure.

ARTWORK: NCIA requires PC compatible files and that all artwork be sent in electronic format and be accompanied by an appropriate hard copy proof. Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement. Bleeds are available for full page ads only. Bleed size is 8.75" x 11.25".

CANCELLATIONS/PAYMENT TERMS: No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date which is December 9, 2022. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.

Credit Card Payments

Card type: ☐ Visa ☐ Mastercard ☐ American Express

Card Number: _____ Exp. date: _____

Name on card: _____ Cardholder signature: _____

Check here to be invoiced

Mail contract & payment to:

NCIA
800 North Charles Street
Suite 550B
Baltimore, MD 21201
Phone: (410) 230-3972
Fax: (410) 230-3981

All materials and payment must be shipped to:

National Correctional Industries Association, Inc. * 800 North Charles Street * Suite 550B * Baltimore, Maryland 21201
Phone: (410) 230-3972 * Fax: (410) 230-3981

NCIA OFFICE USE ONLY

Signature of authorizing representative: _____ Date: _____

Copy instructions:

____ Repeat last year's ad
____ Sending new ad copy