



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

ONLINE BUYERS' GUIDE ADVERTISING CONTRACT

GAIN MORE EXPOSURE THAN OTHER COMPANIES IN YOUR CATEGORY WITH AN ENHANCED LISTING!

\$250 First Enhanced Listing, \$150 Each Additional Listing

**Your Logo
Here**

ABC Fabrics
jjones@abcfabrics.com
Phone: (800) 555-5555
Fax: (800) 444-4444

ABC Fabrics are used extensively throughout all aspects of the commercial furnishing industry. Healthcare, Hospitality, Corporate, Government and Institutional markets.

COMPANY PRODUCT CATEGORIES

Enhanced Listings, please indicate with an (X) each product category under which your listing(s) should appear.

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Aluminum | <input type="checkbox"/> Flame Resistant Materials | <input type="checkbox"/> Needles | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Food Products | <input type="checkbox"/> Office Furniture | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Beds | <input type="checkbox"/> Food Service | <input type="checkbox"/> Optical Billing | <input type="checkbox"/> Thread |
| <input type="checkbox"/> CAD/CAM Hardware | <input type="checkbox"/> Footwear | <input type="checkbox"/> Optical Equipment | <input type="checkbox"/> Translation Services |
| <input type="checkbox"/> Chemicals | <input type="checkbox"/> Furniture/Components | <input type="checkbox"/> Optical Lenses | <input type="checkbox"/> Upholstery Fabrics |
| <input type="checkbox"/> CNC Tools | <input type="checkbox"/> Industrial Sewing Machines | <input type="checkbox"/> Pillows | <input type="checkbox"/> Upholstery Supplies/Foams |
| <input type="checkbox"/> Commissary | <input type="checkbox"/> Janitorial Sanitation & Safety Systems | <input type="checkbox"/> Privacy/Cubical Curtain Fabrics | <input type="checkbox"/> Woodworking Tools |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Janitorial Supplies | <input type="checkbox"/> Recycled Fabrics | <input type="checkbox"/> Yarns/Textiles |
| <input type="checkbox"/> Electronics/Entertainment | <input type="checkbox"/> Laundry Equipment | <input type="checkbox"/> Recycling/Re-Sale | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> ERP Manufacturing Software | <input type="checkbox"/> License Plates | <input type="checkbox"/> Reentry Training | |
| <input type="checkbox"/> Eyeglass Cases | <input type="checkbox"/> Lighting | <input type="checkbox"/> Reflective Products | |
| <input type="checkbox"/> Eyeglasses | <input type="checkbox"/> Machinery/Equipment | <input type="checkbox"/> Refurbishing/Upholstery | |
| <input type="checkbox"/> Fabrics/Textiles | <input type="checkbox"/> Marketing Services | <input type="checkbox"/> Seating | |
| <input type="checkbox"/> Faux Leather and Vinyls | <input type="checkbox"/> Mattresses/Mattress Materials | <input type="checkbox"/> Security Products | |

1st prime
position
\$1,000

INCREASE EXPOSURE WITH TOP PLACEMENT IN THE CATEGORY OF YOUR CHOICE!

2nd prime
position
\$750

Prime position listings are sold on a first-come, first-served basis. **Reserve your prime position! Contact Rebekah McWain:**

3rd prime
position
\$500

Phone: (410) 230-3972
Email: rebekah@nationalcia.org

BE SEEN ACROSS THE WHOLE BUYERS' GUIDE WITH BANNER ADVERTISING!

Banner advertisers receive a free enhanced listing for one (1) specified category.

Banners are run-of-site with NCIA's Online Buyer's Guide. Turn the page to **reserve your banner ad for \$1,500!**

TURN THE PAGE FOR INSTRUCTIONS AND PRODUCT CATEGORIES

NCIA ONLINE BUYERS' GUIDE ADVERTISING CONTRACT

INSTRUCTIONS & POLICIES:

1. To list your company and product(s) in the NCIA Online Buyers' Guide, please fax this **completed contract** to (410) 230-3981 or email to rebekah@nationalcia.org.
2. Provide a description of your company's product/service as you wish it to appear in paragraph format below your company's information, under your specified product category—**350 character limit**. Please submit your listing in Microsoft Word format via email to rebekah@nationalcia.org.
3. Enhanced Listings: Please be sure your logo fits within an area of 250 x 250 pixels. Files must be in **jpg, png, or gif** format, at 72 dpi.
4. Banner Advertisement: Please be sure your logo is 700(w) x 90(h) pixels. Files must be in **jpg, png, or gif** format, at 72 dpi in RGB color.
5. NCIA reserves the right to edit or reject any copy if submissions do not conform with specifications listed above and NCIA's advertising policy.
6. NCIA membership must be current at the date of reservation.
7. Payment terms are net 30 days from date of invoice. Any unpaid balance over 30 days will be charged an additional 1.5% per month.

Note: This is a legally binding contract. In signing this document, the advertiser and agency agree to abide by the contract terms and conditions stated herein.

TYPE OR PRINT LEGIBLY - The information you provide below will appear in your company listing.

Company Name: _____ Company Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Title: _____

Contact Email: _____ Contact Phone: _____

Number of Enhanced Listings (from front page): _____

Name of Authorizing Party: _____ Title of Authorizing Party: _____

Signature of Authorizing Party: _____

Please submit Logos, Banner Ads and Company Description, along with the Online Buyers Guide Reservation Contract, to:

Rebekah McWain, Associate Director of Events and National Sales
(410) 230-3972
rebekah@nationalcia.org

NCIA Office Use Only	
1st Enhanced Listing: _____	Number of Additional Enhanced Listings: _____
1st Prime Position Listings: _____	Categories: _____
2nd Prime Position Listings: _____	Categories: _____
3rd Prime Position Listings: _____	Categories: _____
Number of Banner Ads: _____	
Total Number of Listings: _____	Total Amount Due: \$ _____
Authorized Signature: _____	Date: _____