



2023 DIRECTORY ADS

2022 Advertising Contract

Questions?
Contact Liz Myers:
Phone: (410) 230-3972
Email: Liz@nationalcia.org

Company Name: _____	Contact Name: _____
Website: _____	Address: _____
Email: _____	City: _____
Phone: _____	State: _____ Zip: _____
Authorized Representative Signature: _____	

Please select the ad type:

Prime Space:

*All prime space is full page, 4-color

Back Cover	\$3,275
Inside Back Cover	\$3,125
Inside Front Cover	\$3,125
Opposite table of contents	\$1,875
Opposite President's Message	\$1,875

SOLD

Corporate Plus Members

Receive a free quarter-page black and white ad. Please submit a completed contract to reserve your space. If you choose to upgrade a discount of \$525 will be applied.

Standard Space:

	4-Color	Black and White
Full Page (8" x 10.5")	\$1,575	\$1,275
Half Page Horizontal (7.5" x 5")	\$1,125	\$875
Half Page Vertical (3.5" x 10")	\$1,125	\$875
Quarter Page (3.5" x 4.5")	\$725	\$525

Ad Copy Instructions: Repeat Will provide new ad copy

Non-members: add a 25% surcharge. To avoid surcharge, your NCIA membership must be current at the time of space reservation.

Cancellations: No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date for the publication. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing.

Artwork: NCIA requires pc compatible files and that all artwork be sent in electronic format and be accompanied by an appropriate hard copy proof.

Please charge the card below for this amount: _____ or invoice me

CARD TYPE: **Visa** **Mastercard** **American Express**

CARD NUMBER: _____ EXP. DATE: _____

NAME ON CARD: _____ CARDHOLDER SIGNATURE: _____

Mail payment to:
NCIA
800 North Charles Street,
Suite 550B
Baltimore, MD 21201

Note: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.



2023 DIRECTORY

2022 Advertising Contract | Listings

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 Phone: _____ State: _____ Zip: _____
 Authorized Representative Signature: _____

First listing is \$250, and \$150 for each additional category.
***Corporate Plus Members** receive one free buyers' guide listing and a \$250 discount will be applied to the total amount.

Reserve your space by **August 12, 2022!**

Please check one:
 Repeat listing(s) from the previous directory with no changes
 New listing(s) to be provided by **September 16, 2022**

Total number of listings _____

***Non-members add a 25% surcharge.** To avoid this surcharge, your NCIA membership must be current at date of publication.

If you do not see a category that fits your needs, please select other and email Liz@nationalcia.org to have your desired category approved.

SAMPLE LISTING

ABC FABRICS

1234 Main Street Anywhere, IL 10000
 (800) 555-5555
 www.abcfabrics.com
 jjones@abcfabrics.com

Joe Jones, Sales Manager

Manufacturer and distributor offering a comprehensive collection of textiles and vinyls, including products for upholstery, drapery and panel applications. ABC Fabrics are used extensively throughout all aspects of the commercial furnishing industry. Healthcare, Hospitality, Corporate, Government and Institutional markets.

COMPANY PRODUCT CATEGORIES

Directory Listings, please indicate **each** product category under which your listing(s) should appear.

Aluminum	Footwear	Refurbishing/upholstery
Apparel	Furniture/components	Religious diets
Beds	Janitorial sanitation & safety systems	Screens/shields
Chemical blending	Janitorial supplies	Seating
Chemical supplies	Laundry equipment	Security products
Commissary/canteen supplies	Lockers/storage	Signs
Decals/tags/license plates	Machinery/equipment	Tables
Dormitory furniture	Mattresses	Textiles
Electronics/entertainment	Optical	Toilet tissue machinery
Eyeglasses	Plastic bag-making machinery	Upholstery fabrics
Fabrics	Printing & signage	Vehicle registration systems
Flame resistant materials	Reflective apparel	Other

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NCIA OFFICIAL USE ONLY. SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE:

DATE: