

NCIA NEWS 2022 Advertising Contract

Questions? Contact Liz Myers:

Phone: (410) 230-3972 Email: Liz@nationalcia.org

Company Name: Website: Email: Phone:		Address:		
Authorized Representative Signature:				
Premium Positioning: 4-Color Only*				
Back Cover \$1,400 Inside Back Cover \$1,200 Inside Front Cover \$1,200	P	age Opposite Tal age Opposite Pre age Opposite Dii	esident's Messag	\$1,000 e \$1,000 \$1,000
Please select the ad size	Black and White		Full Color	
r rease select the da size	1 Issue	4 Issues	1 Issue	4 Issues
Full page (8" x 10.5")	\$675	\$600	\$925	\$850
Half page horizontal (8" x 5")	\$475	\$400	\$725	\$650
Half page vertical (4" x 10.5")	\$475	\$400	\$725	\$650
Quarter page (4" x 5")	\$375	\$300	\$625	\$550
*Price groupings are based on a B&W standard for 1 and 4 issues. Quoted price reflects a single issue, reduced by \$50 for a 4-issue package. Each color issue increases by \$250 per issue package.				
Please select the issue(s) in which you would like your ad to appear:				
Spring Summer	Fall	Winter	•	
Product Listing Only \$200 A product listing includes 50 word description along with an image 2.4" x 1.6"				
*Each advertisement is entitled to a complimentary product listing (50 word description along with an image 2.4" x 1.6"). *Non-members add a 25% surcharge. To avoid the surcharge, your NCIA membership must be current at date of publication.				
Please charge the card below for t	this amount:	or invo	ice me Mail payme NCIA	ent to:

Mastercard American Express Suite 550B Baltimore, MD 21201 EXP. DATE: CARD NUMBER: CARDHOLDER SIGNATURE:

Note: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions as noted on this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.