



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

ALL INCLUSIVE CONTRACT

NCIA 2024 National Training Conference

COMPLETE FULLY ▶

NAME OF COMPANY*		WEBSITE	
ADDRESS			
CITY	PROVINCE/STATE	COUNTRY	ZIP
PHONE			
CONTACT		TITLE	
EMAIL			
NAME & SIGNATURE OF AUTHORIZING PARTY			DATE

*Name of company/organization as it should appear in the conference program book and on the exhibitor ID sign.

BOOTH COST: \$1,795 (Per Booth) | TOTAL NUMBER OF BOOTHS: _____
Booth(s) Requested | 1st Choice: _____ **2nd Choice:** _____ **3rd Choice:** _____

Booths will be assigned on the basis of receipt of Booth Reservation Contract, payment of **\$400 deposit per booth**, and vendor score at NCIA 2024. Thereafter, booths will be assigned on a first-come, first-serve basis with contract and deposit due within ten (10) days of booth sale. **NCIA will list each exhibitor under one product category with a brief description of your company's products or services.**

SPONSORSHIP

<input type="checkbox"/> Conference Sponsorship	\$18,000	<input type="checkbox"/> Keynote Speaker	\$ 3,000
<input type="checkbox"/> Hotel Key Card	\$ 3,500	<input type="checkbox"/> CI Staff Roundtables	\$ 2,500
<input type="checkbox"/> Badge Lanyard	\$ 3,500	<input type="checkbox"/> Audio-Visual	\$ 2,500
<input type="checkbox"/> Conference App	\$ 3,000	<input type="checkbox"/> Educational Workshops	\$ 2,500
<input type="checkbox"/> Awards Banquet	\$ 4,000	<input type="checkbox"/> General Sponsorship	\$ 1,000-2,000
<input type="checkbox"/> Goody Bag	\$ 3,500	TOTAL SPONSORSHIP COST:	
<input type="checkbox"/> Food & Beverage Breaks	\$ 4,000	\$	

ARTWORK REQUIREMENTS

Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement.

IMPORTANT: Provide a **PRESS quality PDF** of the ad at **300 DPI at final size**.

Full page ads only (if applicable) provide **0.125"** to edges that have bleeds (final size with bleeds on a 4 edges: 8.75" x 11.25"). **Please do NOT** include any crop marks, printer information, etc. **LIVE area is 7" x 10"** to be sure NO important information (text, logos, etc.) do not go beyond this to avoid being cut off.

CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. *Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.*

▶ **NOTE:** This is a **legally binding contract**. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

PLANNING GUIDE ADS

Premium Space (8.5" x 11" Full Color)		
<input type="checkbox"/> Back Cover		\$975
<input type="checkbox"/> Inside Back Cover		\$775
<input type="checkbox"/> Inside Front Cover		\$775
Standard Space		
Full Page (8.5" x 11")	<input type="checkbox"/> Color	\$625
	<input type="checkbox"/> B&W	\$475
Half Page (7.5" x 4.5")	<input type="checkbox"/> Color	\$395
	<input type="checkbox"/> B&W	\$350
TOTAL GUIDE AD COST: \$		

PROGRAM BOOK ADS

Premium Space (8.5" x 11" Full Color)		
<input type="checkbox"/> Back Cover		\$950
<input type="checkbox"/> Inside Back Cover		\$750
<input type="checkbox"/> Inside Front Cover		\$750
Standard Space		
Full Page (8.5" x 11")	<input type="checkbox"/> Color	\$600
	<input type="checkbox"/> B&W	\$450
Half Page (7.5" x 4.5")	<input type="checkbox"/> Color	\$375
	<input type="checkbox"/> B&W	\$325
TOTAL PROGRAM AD COST: \$		

GRAND TOTAL AMOUNT DUE: \$

TOTAL AMOUNT TO CHARGE NOW: \$

NOTE: If you choose to purchase a booth, a deposit of **\$400 per booth** is required.

NCIA will add a **25% surcharge** if your membership is **NOT** current at time of reservation.

Please place **ALL** items on **ONE** invoice — OR **SEPARATE** invoices.

▶ **PLEASE SEND CONTRACTS TO** memberservices@nationalcia.org

NCIA OFFICE USE ONLY

AD COPY INSTRUCTIONS: REPEAT Last Year's Ad Sending NEW Ad Copy
 Check/Credit Card Authorization # _____ Date Paid _____

SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE

DATE