

## **NCIA CI MARKETPLACE**

# **Advertising Contract**

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COMPLETE FILLIV N					
COMPLETE FULLY	NAME OF COMPANY		WEBSITE		
	ADDRESS				
	CITY		ZIP		
	PHONE				
	CONTACT				
	EMAIL				
	AUTHORIZED REPRESENTATIVE SIGNATURE			DATE	
Oth	ore Exposure Than er Companies in Category with an	COMPANY PRODUC	T CATEGORIES  ate with an (X) each product category unde	er which your listing(s) should appear.	
	ANCED LISTING	☐ Aluminum	☐ Footwear	☐ Privacy/Cubical Curtain Fabrics	
		$\square$ Apparel	☐ Furniture/Components	☐ Recycled Fabrics	
Enl	hanced Listings	$\square$ Beds	☐ Industrial Sewing Machines	☐ Recycling/Re-Sale	
	nanceu Listings	☐ CAD/CAM Hardware	☐ Janitorial Sanitation & Safety Systems	☐ Reentry Training	
☐ First Listing \$250		$\Box$ Chemicals	☐ Janitorial Supplies	☐ Reflective Products	
☐ Each Additional Listing \$150		☐ CNC Tools	☐ Laundry Equipment	$\square$ Refurbishing/Upholstery	
		$\square$ Commissary	☐ License Plates & Equipment	$\square$ Seating	
		$\square$ Consulting	$\square$ Lighting	☐ Security Products	
Your	ABC Fabrics	$\square$ Electronics/Entertainment	☐ Machinery/Equipment	$\square$ Signs	
Logo	jjones@abcfabrics.com	$\square$ ERP Manufacturing Software	☐ Marketing Services	□ Tables	
Here	Phone: (800) 555-5555	☐ Eyeglass Cases	☐ Mattresses/Mattress Materials	☐ Thread	
Here	Fax: (800) 444-4444	☐ Eyeglasses	☐ Needles	☐ Translation Services	
ABC Fabrics are	used extensively through-	☐ Fabrics/Textiles	☐ Office Furniture	☐ Upholstery Fabrics	
out all aspects o	of the commercial furnishing	☐ Faux Leather & Vinyls	☐ Optical Billing	☐ Upholstery Supplies/Foams	
industry. Health	ncare, Hospitality, Corporate,	☐ Flame Resistant Materials	☐ Optical Equipment	☐ Woodworking Tools	
•	nd Institutional markets.	☐ Food Products	☐ Optical Lenses	☐ Yarns/Textiles	
		☐ Food Service	□ Pillows	□ Other:	

#### **Increase Exposure with TOP PLACEMENT of Your Choice!**

Prime position listings are sold on a first-come, first-served basis.

#### Reserve your prime position!

#### **Contact Member Services**

Phone: (410) 230-3972

Email: memberservices@nationalcia.org

Prime Po	sitions
(250 x 2	250 px)
☐ First	\$1,000
$\square$ Second	\$ 750
☐ Third	\$ 500

#### **Banner Advertising**

Banner advertiser receive a FREE enhanced listing for one (1) specific category. Banners are the way to be noticed on NCIA's CI Marketplace.

**Reserve Your Banner ad Today!** 

Please add the banner ad to my order: \$1,500

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▶ NOTE: This is a *legally binding contract*. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.



### **NCIA CI MARKETPLACE**

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# PLEASE SEND CONTRACTS TO memberservices@nationalcia.org

Be sure to include logos, banner ads, and company descriptions

#### **INSTRUCTIONS & POLICIES**

- 1. To list your company and product(s) in the NCIA CI Marketplace, please email the completed contract to memberservices@nationalcia.org
- 2. Provide a description of your company's products/services as you wish it to appear in paragraph form below your company's information, under your specified product/ service category (350-character limit). Please submit your listing in WORD format via email to: memberservices@nationalcia.org
- **3.** Enhanced Listings: Please be sure your logo fits within an area of 250 x250 pixels. Files must be in **JPG**, **PNG**, or **GIF** format, at **72 DPI**.
- **4.** Banner Advertisement: Please be sure your logo is **700** (w) x **90** (h) **pixels**. Files must be in **JPG**, **PNG**, or **GIF** format, at **72 DPI** in **RGB** color.
- NCIA reverses the right to edit or reject any copy if submissions do not conform to the specifications listed above and NCIA's advertising policy.
- **6.** NCIA membership must be current at the date of reservation.
- 7. Payment terms are net 30 days from date of invoice. Any unpaid balance over 30 days will be charged an additional 1.5% per month.
- 8. No contract is valid unless it is signed by NCIA's authorized agent on behalf of NCIA.
- **9.** Payment terms are net 30 days from the date of the invoice. Any unpaid balances over 30 days on invoices will be charged an additional 1.5% per month.
- **10.** NCIA reserves the right to change or modify policies, terms, and rates set forth herein at any time.
- **11.** NCIA does not render commissions to advertising agencies.
- 12. NCIA membership must be current at the date of reservation.

	NCIA OFFICE USE ONLY		
1st Enhanced Listing:	Number of Banner Ads:	Categories:Banner Ad:	
1st Prime Position Listings:			
2nd Prime Position Listings:	Enhanced Listings:	Total Number of Listings:	
3rd Prime Position Listings:	Categories:	_	
	Categories:	Total Amount Due:	
	Check/Credit Card Authorization # Date Paid		
	SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE DATE		